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Monthly Competition Law News

立方竞争法观察月刊

October, 2026

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By Lifang & Partners

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Contents 目录

Domestic News 国内要闻 1

SAMR Holds the Fifth Antitrust Compliance Lecture of 2026 1

市场监管总局举办 2026 年第五期反垄断合规讲堂 1

SAMR Convenes Symposium on Fair Competition for Enterprises 1

国家市场监督管理总局召开企业公平竞争座谈会 2

SAMR Publishes Reply to Proposal No. 01863 (Category 104, Fiscal, Taxation and Finance) of the Fourth Session of the 14th National Committee of the Chinese People's Political Consultative Conference 2

市场监管总局公开关于全国政协十四届四次会议第 01863 号（财税金融类 104 号）提案答复的函 3

Shenzhen Holds the Fourth Enterprise Competition Compliance Lecture of 2026 3

深圳举办 2026 年第四期企业竞争合规大讲堂 4

Liaoning Provincial Administration for Market Regulation Establishes a Concentration of Undertakings Filing Guidance Service Window 4

辽宁省市场监督管理局设立经营者集中申报指导服务窗口 5

Zhejiang Publishes Fair Competition Review Guidelines for Fiscal Incentive and Subsidy Policies 5

浙江公布财政奖补政策公平竞争审查指引 6

SAMR Approves, Subject to Additional Restrictive Conditions, the Acquisition of Equity in Chengdu Xinchao Media Group Co., Ltd. by Focus Media Information Technology Co., Ltd. 6

市场监管总局附加限制性条件批准分众传媒信息技术股份有限公司收购成都新潮传媒集团股份有限公司股权案.....7

SAMR Holds Thematic Press Conference on the Effectiveness of the Simplified Case Review System for Concentrations of Undertakings.....7

市场监管总局召开“经营者集中简易案件审查制度成效”专题新闻发布会....8

Sichuan Provincial Administration for Market Regulation Innovatively Establishes a Fair Competition Review Post System to Enhance the Professional Capacity of Review Personnel.....8

四川省市场监管局创新建立公平竞争审查岗制度提升审查队伍专业化能力水平.....9

Overseas News 海外动态.....9

CMA Opens an Investigation into Meta’s Commercial Terms.....9

英国竞争与市场管理局对 Meta 启动反垄断调查.....10

The European Commission Opens an Antitrust Investigation into Swiss Calcium Carbonate Supplier Omya.....10

欧盟委员会对瑞士碳酸钙供应商欧米亚（Omya）启动反垄断调查.....11

Spain’s Competition Regulator Opens Antitrust Investigation into Energy Logistics Company Exolum.....11

西班牙竞争监管机构对能源领域物流公司 Exolum 启动反垄断调查.....12

JFTC Raids Four Major Brewers.....12

日本公平交易委员会突击检查四家啤酒生产商.....12

KFTC Raids Fried-Chicken Franchises over Possible Price Coordination.....13

韩国公平竞争委员会对鸡肉供应链涉嫌固定价格行为开展突袭检查.....13

Polish Antitrust Regulator Opens Antitrust Probe into Google.....14

波兰反垄断执法机构对谷歌启动反垄断调查.....14

Domestic News 国内要闻

SAMR Holds the Fifth Antitrust Compliance Lecture of 2026

On October 29, 2026, the State Administration for Market Regulation (the "**SAMR**") held the fifth antitrust compliance lecture of 2026 in Shanghai. The theme of this session was "Strengthening Antitrust Compliance to Empower the Development of Shanghai (Yangtze River Delta) International Science and Technology Innovation Center." The lecture provided specialized compliance guidance to technology and innovation-driven enterprises in fields such as artificial intelligence and quantum technology, as well as enterprises in the fields of active pharmaceutical ingredients and innovative drugs. Through legal education and analysis of typical cases, the lecture aimed to guide business operators in scientifically identifying, accurately assessing and effectively preventing antitrust risks, and in competing lawfully and conducting business in compliance with applicable laws and regulations, thereby contributing to the development of an international science and technology innovation center through a fair and competitive market environment. The SAMR emphasized that all types of business operators should take full responsibility for their own antitrust compliance, improve their internal compliance management systems, incorporate compliance requirements throughout the entire process of production and business operations, and proactively prevent various types of antitrust risks. (More)

市场监管总局举办 2026 年第五期反垄断合规讲堂

2026年10月29日，国家市场监督管理总局（"**市场监管总局**"）在上海举办2026年第五期反垄断合规讲堂。本期讲堂以"强化反垄断合规赋能上海（长三角）国际科创中心建设"为主题，面向人工智能、量子科技等科技创新型企业以及原料药、创新药企业开展专题合规宣讲。通过普法宣讲与典型案例剖析，引导经营主体科学识别、精准评估、有效防范垄断风险，依法竞争、合规经营，以公平竞争市场环境为国际科技创新中心建设赋能增效。市场监管总局强调，各类经营主体要压实反垄断合规主体责任，健全内部合规管理体系，将合规要求贯穿生产经营全链条，主动防范各类垄断风险。（查看更多）

SAMR Convenes Symposium on Fair Competition for Enterprises

On October 28, 2026, the SAMR convened a symposium on fair competition for enterprises. With the theme of "Leveraging the Role of Anti-Monopoly and Anti-Unfair Competition Efforts to Vigorously Advance the Development of a Unified National Market," the SAMR conducted in-depth exchanges with principals of relevant enterprises in sectors such as internet platforms, automobiles, and pharmaceuticals, and listened to their opinions and suggestions.The SAMR officials in attendance briefed the enterprises on the SAMR's work in safeguarding fair market competition and advancing in depth the development of a unified national market. They emphasized that the SAMR will strengthen law enforcement against monopolistic and unfair competition acts, intensify efforts to rectify market competition order, break down local protectionism and market segmentation, guide enterprises in enhancing their fair competition compliance management capabilities, and foster a fair and equitable market environment, so as to better serve high-quality economic and social development. (More)

国家市场监督管理总局召开企业公平竞争座谈会

2026 年 10 月 28 日，国家市场监督管理总局召开企业公平竞争座谈会，围绕“发挥‘反垄断反不正当竞争’工作作用，有力推进全国统一大市场建设”主题，与互联网平台、汽车、医药等领域相关企业负责人深入交流，听取企业意见建议。与会总局领导介绍了总局在维护公平竞争市场秩序、纵深推进全国统一大市场建设方面开展的工作；并强调市场监管总局将强化反垄断反不正当竞争执法，加大市场竞争秩序整治力度，破除地方保护和市场分割，指导企业提升公平竞争合规管理能力，营造公平公正市场环境，更好服务经济社会高质量发展。（查看更多）

SAMR Publishes Reply to Proposal No. 01863 (Category 104, Fiscal, Taxation and Finance) of the Fourth Session of the 14th National Committee of the Chinese People's Political Consultative Conference

On October 26, 2026, the SAMR published its reply to Proposal No. 01863 (Category 104, Fiscal, Taxation and Finance) of the Fourth Session of the 14th National Committee of the Chinese People's Political Consultative Conference (“**CPPCC**”), reviewing the achievements made by the SAMR in the comprehensive rectification of “rat-race” competition. In respect of anti-monopoly regulation of concentrations of undertakings, since the implementation of the amended *Anti-Monopoly Law of the*

People's Republic of China in August 2022, the SAMR has established an institutional framework consisting primarily of one law, one administrative regulation, and two departmental rules, supported by a number of guidelines, benchmarks, and norms. This framework covers the full regulatory chain encompassing notification, review, penalty, and compliance, which has been continuously improved to enhance the standardization and predictability of regulation. In 2025, the SAMR concluded the review of a total of 706 concentrations of undertakings, representing a year-on-year increase of 9.8%. The average time for case acceptance was 17.9 days, and the average review time was 26.8 days, both well below the statutory time limits. In addition, the SAMR has continuously improved the facilitation of notification procedures, enhanced the transparency of review, and provided proactive compliance guidance and strengthened compliance support. (More)

市场监管总局公开关于全国政协十四届四次会议第 01863 号（财税金融类 104 号）提案答复的函

2026 年 10 月 26 日，市场监管总局公开关于全国政协十四届四次会议第 01863 号（财税金融类 104 号）提案答复的函，回顾市场监管总局在综合整治“内卷式”竞争方面工作取得的成效。在经营者集中反垄断监管方面，2022 年 8 月修改后的《中华人民共和国反垄断法》实施以来，市场监管总局构建了以 1 部法律、1 部行政法规、2 部部门规章为主体，多项指引、基准、规范为支撑的制度体系，覆盖申报、审查、处罚及合规全链条监管框架，不断完善规则体系，提升监管规范性与可预期性。2025 年，市场监管总局共审结经营者集中 706 起，同比增长 9.8%。平均受理时间 17.9 天、平均审查时间 26.8 天，远低于法定时限。此外，市场监管总局不断提升申报便利化水平、提升审查透明度，并靠前做好合规指导，强化合规支持。（查看更多）

Shenzhen Holds the Fourth Enterprise Competition Compliance Lecture of 2026

On October 26, 2026, *China Market Regulation News* published an article introducing the fourth Enterprise Competition Compliance Lecture of 2026 held in Shenzhen. Guided by the Shenzhen Municipal Administration for Market Regulation (“**the Shenzhen AMR**”) and attended by over 30 alliance member enterprises, the event focused on competition compliance and management issues for platform enterprises and emerging business models involving artificial intelligence (“**AI**”). Through policy briefings, case studies, and interactive discussions, the event helped enterprises clarify

compliance boundaries and strengthen compliance management systems. Officials from the Shenzhen AMR emphasized in the keynote speech that enterprises should uphold the rule of law and observe compliance red lines, ending unfair competition practices including AI-related false advertising, passing-off and confusion, malicious traffic diversion, and data infringement; that enterprises should pursue healthy competition, abandon disorderly "involution", and avoid cut-throat low-price competition, technical bullying, and traffic monopoly; that enterprises should build core competitiveness through technological innovation, service upgrading, and quality improvement, driving sustainable growth through innovation and compliance; that enterprises should also participate in industry co-governance, leverage the exemplary role of leading enterprises, contribute to industry compliance standards, and encourage upstream and downstream partners to operate in a standardized manner, thereby jointly building a fair, orderly, and innovation-driven industrial ecosystem.(More)

深圳举办 2026 年第四期企业竞争合规大讲堂

2026 年 10 月 26 日，中国市场监管报发表文章，介绍深圳举办 2026 年第四期企业竞争合规大讲堂相关情况。活动由广东省深圳市市场监管局指导、30 多家联盟成员企业代表参加，聚焦平台企业及人工智能等新业态竞争合规管理问题，通过政策解读、案例分析和互动交流，帮助企业厘清合规边界、健全合规管理机制。深圳市市场监督管理局有关领导在致辞中强调，企业要筑牢法治底线，严守合规红线，杜绝人工智能虚假宣传、仿冒混淆、恶意引流、数据侵权等不正当竞争行为；要坚持良性竞争，摒弃无序"内卷"，主动避免低价恶性竞争、技术霸凌、流量垄断，依托技术创新、服务升级和品质提升构建核心竞争力，以创新和合规驱动企业可持续发展；要主动参与行业共治，发挥重点企业、龙头企业示范引领作用，积极参与行业合规标准建设，带动产业链上下游企业共同规范经营，共建共享公平有序、创新活跃的产业生态。（查看更多）

Liaoning Provincial Administration for Market Regulation Establishes a Concentration of Undertakings Filing Guidance Service Window

On October 19, 2026, the Liaoning Provincial Administration for Market Regulation ("**the Liaoning AMR**") issued an announcement on the establishment of a concentration of undertakings filing guidance service window. The window's services cover four main areas: (1) Filing guidance: providing guidance and services on the interpretation of laws and policies, procedural explanations, and document preparation

relating to concentration of undertakings filings; (2) Consultation services: for concentrations of undertakings within the review scope entrusted to the Liaoning AMR by the SAMR, undertakings may apply for consultations regarding filing matters. Where conditions are met, the window shall accept the application and handle it in accordance with relevant provisions; (3) Publicity and training: providing anti-monopoly compliance reading materials and organizing compliance training sessions; (4) Compliance reminders: providing anti-monopoly legal risk alerts to help undertakings identify compliance risks in their operations. (More)

辽宁省市场监督管理局设立经营者集中申报指导服务窗口

2026 年 10 月 19 日，辽宁省市场监督管理局（“**辽宁局**”）发布公告，公布经营者集中申报指导服务窗口的设立情况。该经营者集中申报指导服务窗口的服务范围主要有四大方面：（1）申报指导：提供经营者集中申报相关法律和政策解读、流程说明及材料准备等指导和服务；（2）办理商谈：对于辽宁省市场监督管理局受国家市场监管总局委托审查范围内的经营者集中，经营者可就申报事宜申请商谈。符合条件的，窗口应当受理并依据有关规定办理；（3）宣传培训：提供反垄断合规宣传有关读本，组织合规培训；（4）合规提示：提供反垄断法律风险提示，帮助经营者识别经营过程中的合规风险。（查看更多）

Zhejiang Publishes Fair Competition Review Guidelines for Fiscal Incentive and Subsidy Policies

On October 19, 2026, the SAMR reposted an article from *China Market Regulation News* introducing the *Fair Competition Review Guidelines for Fiscal Incentive and Subsidy Policies of Zhejiang Province* (“***the Guidelines***”). *The Guidelines* is the first specialized review rules in the field of fiscal incentives and subsidies nationwide. Comprising four chapters and thirty-one articles, *the Guidelines* systematically identifies common compliance risks in the fiscal incentive and subsidy area, clarifies policy compliance boundaries, and provides operational guidance for the review work. *The Guidelines* establishes a "five-step method" analytical framework for fair competition review of fiscal incentive and subsidy policies: (1) confirm whether the policy falls within the scope of fair competition review; (2) analyze and determine whether the content involves selective or differentiated fiscal incentives or subsidies granted to specific undertakings, and assess the impact on fair competition in a scientific manner; (3) for content suspected of involving selective or differentiated

fiscal incentives or subsidies to specific undertakings, verify whether there is a basis in laws, administrative regulations, or other normative documents; (4) analyze whether exception provisions may be applied in accordance with the law; and (5) render a review conclusion on whether the policy conforms to fair competition review standards. *The Guidelines* systematically set out thirteen common types of violations and list thirty-six typical cases of such violations, with an attempt to facilitate implementation by various regions and departments. (More)

浙江公布财政奖补政策公平竞争审查指引

2026 年 10 月 19 日，市场监管总局转载中国市场监管报文章，介绍《浙江省财政奖补政策公平竞争审查指引》（“**《指引》**”）相关情况。该《指引》是全国首个财政奖补领域专项审查规则，共 4 章 31 条，系统梳理了财政奖补领域常见违规风险，明确政策合规边界，为开展审查工作提供了操作指南。《指引》搭建了财政奖补政策公平竞争审查“五步法”分析框架：（1）确认是否属于公平竞争审查范围；（2）分析判断是否存在涉嫌给予特定经营者选择性、差异化财政奖补情形的内容，科学评估公平竞争影响；（3）对涉嫌给予特定经营者选择性、差异化财政奖补情形的内容，核对是否具有法律、行政法规等依据；（4）分析是否可以依法适用例外规定；（5）作出是否符合公平竞争审查标准的审查结论。《指引》系统梳理了 13 种常见违规类型，并针对违规类型列举了 36 个典型案例，便于各地各部门对照落实。（查看更多）

SAMR Approves, Subject to Additional Restrictive Conditions, the Acquisition of Equity in Chengdu Xinchao Media Group Co., Ltd. by Focus Media Information Technology Co., Ltd.

On October 10, 2026, the SAMR issued its anti-monopoly review decision concerning the acquisition of equity in Chengdu Xinchao Media Group Co., Ltd. (“**Xinchao Media**”) by Focus Media Information Technology Co., Ltd. (“**Focus Media**”). The SAMR received the notification on May 16, 2025 and requested supplementary materials because the filing materials were incomplete; on July 22, 2025, after confirming that the supplemented materials met the requirements, the SAMR formally accepted the case and commenced the preliminary review. Following the transaction, Focus Media will obtain sole control over Xinchao Media. Upon investigation, the SAMR found that this concentration has or may have the effect of excluding or restricting competition in the elevator media advertising market within China.

Following multiple rounds of consultations, the SAMR determined that the commitment package with additional restrictive conditions submitted by the notifying parties on September 18, 2026, can effectively mitigate the adverse effects on competition brought by this concentration. The SAMR therefore decided to approve the concentration subject to conditions, requiring both parties to the concentration and the post-concentration entity to, as part of six obligations, continue to perform existing customer contracts and all commercial terms, and continue to provide elevator media advertising services on fair, reasonable, and non-discriminatory terms. (More)

市场监管总局附加限制性条件批准分众传媒信息技术股份有限公司收购成都新潮传媒集团股份有限公司股权案

2026 年 10 月 10 日，市场监管总局发布分众传媒信息技术股份有限公司（“**分众传媒**”）收购成都新潮传媒集团股份有限公司（“**新潮传媒**”）股权案反垄断审查决定。市场监管总局于 2025 年 5 月 16 日收到申报，因申报材料不完备要求补充；2025 年 7 月 22 日，在确认补充后的材料符合要求后，才正式受理并开始初步审查。本案交易后分众传媒将获得新潮传媒的单独控制权；经调查，市场监管总局认为此项集中对中国境内电梯媒体广告市场具有或可能具有排除、限制竞争效果。经多轮商谈，市场监管总局认为申报方于 2026 年 9 月 18 日提交的附加限制性条件承诺方案可以有效减少此项经营者集中对竞争造成的不利影响，决定附条件批准此项集中，要求集中双方和集中后实体继续履行现有客户合同及所有商业条款、以公平、合理、无歧视的原则继续提供电梯媒体广告服务等六项义务。（查看更多）

SAMR Holds Thematic Press Conference on the Effectiveness of the Simplified Case Review System for Concentrations of Undertakings

On October 10, 2026, the SAMR held a thematic press conference on the effectiveness of the simplified case review system for concentrations of undertakings. Since the beginning of 2026, the SAMR has received 489 filings and concluded review of 440 cases, including 3 conditional approvals and 1 prohibition decision; the SAMR also raised competition concerns in 5 concentrations of undertakings, effectively preventing monopolistic conduct and safeguarding fair market competition. At the same time, the SAMR has expedited the clearance of cases presenting no competition concerns, with an average review time of 29.8 days, efficiently serving enterprises in their investment and merger activities. The simplified case review system was established in 2014 and

has been in operation for twelve years. Its effectiveness is reflected in five main aspects: a clear triage effect between complex and simple cases; markedly improved review efficiency; reasonably streamlined filing materials; significantly enhanced transparency; and improved central-local coordination. While expediting the clearance of simplified cases with no competition concerns, the SAMR exercises strict scrutiny over notifying parties' requests to apply the simplified case procedure: in the past three years, approximately 18.4% of cases were converted from simplified to ordinary review because they did not meet the criteria for simplified cases. (More)

市场监管总局召开"经营者集中简易案件审查制度成效"专题新闻发布会

2026 年 10 月 10 日，市场监管总局召开"经营者集中简易案件审查制度成效"专题新闻发布会。2026 年以来，市场监管总局共收到申报 489 件，审结 440 件，其中附条件批准 3 件，禁止 1 件，另对 5 起经营者集中提出竞争关注，有力防范市场垄断行为，维护好市场公平竞争，同时对没有竞争问题的案件加快放行，平均审查时间 29.8 天，高效服务企业投资并购。简易案件审查制度创设于 2014 年，至今已实施了十二年，成效主要体现在五个方面：繁简分流效果明显；审查效率明显提升；申报材料合理精简；透明度显著增强；央地协同效能提升。在快速放行没有竞争问题的简易案件同时，市场监管总局对申报人申请适用简易案件程序进行严格把关：近三年非简易案件中约有 18.4%是由于不符合简易案件情形而转为非简易案件审查。（查看更多）

Sichuan Provincial Administration for Market Regulation Innovatively Establishes a Fair Competition Review Post System to Enhance the Professional Capacity of Review Personnel

On October 10, 2026, the official website of the SAMR published an article introducing the innovative establishment of a fair competition review post system by the Sichuan Provincial Administration for Market Regulation ("**the Sichuan AMR**"). In order to thoroughly implement the *Regulation on Fair Competition Review* and its implementing measures, and strengthen the foundational role of competition policy, the Sichuan AMR has uniformly established "fair competition review posts" at the provincial, city (prefecture), and county (county-level city and district) levels of market regulation administrations, giving priority to selecting personnel within the authorized staffing establishment who have professional backgrounds in law or economics or practical review experience. The review posts bear four categories of mandatory duties:

(1) undertake self-review of policy measures drafted by the bureau and issue professional review opinions; (2) perform joint review duties for documents issued by the government, and establish regularized communication mechanisms with drafting departments; (3) conduct periodic assessments of local fair competition review, and propose suggestions for the repeal or revision of policies that violate such standards; and (4) coordinate specialized tasks such as liaison for spot checks, cross-evaluation, and case reporting, so as to effectively play the hub role of the review posts in the overall operation of the system. (More)

四川省市场监管局创新建立公平竞争审查岗制度提升审查队伍专业化能力水平

2026 年 10 月 10 日，市场监管总局官网发布文章介绍四川省市场监管局创新建立公平竞争审查岗制度相关情况。为深入贯彻落实《公平竞争审查条例》及其实施办法，强化竞争政策基础地位，四川省市场监管局（“**四川局**”）在省、市（州）、县（市、区）市场监管局统一设立“公平竞争审查岗”，优先选配具备法律、经济等专业背景或具有审查实务经验的在编人员；该审查岗位有四方面刚性职责：（1）承担本局起草政策措施的自审把关，出具专业审查意见；（2）履行政府层面出台文件的会同审查职责，与起草部门建立常态化沟通机制；（3）开展本地公平竞争审查定期研判，对违反标准的政策提出废止或修订建议；（4）统筹联络抽查检查、交叉评估、案例报送等专项工作，切实发挥审查岗在整体制度运行中的枢纽作用。（查看更多）

Overseas News 海外动态

CMA Opens an Investigation into Meta’s Commercial Terms

On October 30, 2026, the UK Competition and Markets Authority (“**CMA**”) launched an antitrust investigation into Meta. The investigation focuses on Meta’s commercial terms for businesses using its platforms and services: such terms could allow Meta to collect content from the websites of businesses and publishers that use its services and then use it to develop and provide Meta’s own products and services (including its AI features), without those businesses getting a choice on if or how their content is used. The CMA is concerned that Meta requiring news publishers and other content

businesses to accept these terms could amount to an unlawful imposition of unfair trading conditions for thousands of UK businesses that rely on its services to reach customers and audiences. The CMA is using its *Competition Act 1998* powers so it can urgently investigate the concerns it has heard from stakeholders including the News Media Association and Movement for an Open Web. The investigation will assess whether Meta holds a dominant position in a relevant market in the UK and, if so, whether its terms amount to an abuse of that position under the *Competition Act 1998*. (More)

英国竞争与市场管理局对 Meta 启动反垄断调查

2026 年 10 月 30 日，英国竞争与市场管理局（“**CMA**”）对 Meta 启动反垄断调查。本次调查聚焦 Meta 针对使用其平台及服务的企业所制定的商业条款：该等条款可能允许 Meta 收集使用其服务的企业及出版商网站上的内容，并将其用于开发和提供 Meta 自身的产品与服务（包括人工智能功能），而相关企业无权选择是否允许 Meta 使用其内容，亦无权决定其内容的使用方式。CMA 担忧，Meta 要求新闻出版商及其他内容企业接受上述商业条款的做法，可能构成非法施加不公平交易条件，影响数千家依赖 Meta 服务触达客户及受众的英国企业。CMA 正依据《1998 年竞争法》赋予其的权力，紧急调查其从包括新闻媒体协会和开放网络运动组织在内的利益相关方处获悉的相关问题。本次调查将评估 Meta 是否在英国相关市场中占据支配地位；如是，调查还将评估相关商业条款是否构成《1998 年竞争法》所禁止的滥用市场支配地位行为。（查看更多）

The European Commission Opens an Antitrust Investigation into Swiss Calcium Carbonate Supplier Omya

On October 23, 2026, the European Commission (“**the Commission**”) opened a formal antitrust investigation into the Swiss calcium carbonate supplier Omya, in order to assess whether Omya may have abused its dominant market position in the supply of calcium carbonates to the paper industry. Omya is the largest supplier of calcium carbonates in the European Economic Area (“**EEA**”) and may hold a dominant position in the relevant market. The investigation centers on whether Omya has pursued an exclusionary strategy through exclusive purchasing obligations requiring its customers to purchase all or most of their calcium carbonates from Omya, and by offering exclusivity rebates; such practices may have limited the ability of other suppliers of calcium carbonates to effectively compete for customers in the European paper industry.

The Commission is of the opinion that competitive and affordable supplies of calcium carbonates are important for the industry because these can reduce input costs for paper mills and ultimately benefit consumers of paper, cardboard products and relevant packaging products. If verified through the investigation, relevant practices may breach EU competition rules that prohibit the abuse of a dominant position, namely Article 102 of the Treaty on the Functioning of the European Union and Article 54 of the EEA Agreement. (More)

欧盟委员会对瑞士碳酸钙供应商欧米亚（Omya）启动反垄断调查

2026 年 10 月 23 日，欧盟委员会（“**欧盟**”）宣布正式对瑞士碳酸钙供应商 Omya 启动反垄断调查，以审查其在向造纸行业供应碳酸钙过程中是否滥用市场支配地位。Omya 是欧洲经济区最大的碳酸钙供应商，并可能在相关市场占据支配地位。此次调查主要涉及 Omya 是否通过要求客户向其采购全部或大部分碳酸钙产品，以及提供排他性折扣等方式，实施排除性策略，限制其他供应商与欧洲造纸行业客户开展有效竞争。欧盟委员会认为，具有竞争力且价格合理的碳酸钙供应有助于降低造纸厂的投入成本，并最终使纸张、纸板及相关包装产品的消费者受益。若经调查证实，相关行为可能违反《欧洲联盟运行条约》第 102 条及《欧洲经济区协定》第 54 条关于禁止滥用市场支配地位的规定。（查看更多）

Spain’s Competition Regulator Opens Antitrust Investigation into Energy Logistics Company Exolum

On October 21, 2026, Spain's National Commission on Markets and Competition (“**CNMC**”) launched a formal antitrust proceeding against energy logistics company Exolum. The investigation concerns Exolum's activities in the transportation and storage of liquid hydrocarbons, biofuels and other chemical products. It centers on whether Exolum used its market influence to sustain elevated profit margins through price increases while restricting competitors’ access to critical fuel infrastructure, thereby exploiting its dominant market position and restricting competition. The CNMC noted that Spain has only one pipeline network dedicated to transporting liquid hydrocarbons; therefore, restrictions on access to that pipeline system could make it more difficult for competing businesses to enter and operate in downstream fuel markets. Besides, the CNMC also suspects that Exolum’s pricing practices may have contributed to repeated increases in relevant costs ultimately borne by consumers. The

investigation will examine whether Exolum's conduct has limited competition at Spain's northeastern port of Tarragona. (More)

西班牙竞争监管机构对能源领域物流公司 Exolum 启动反垄断调查

2026 年 10 月 21 日，据媒体报道，西班牙国家市场与竞争委员会（"**CNMC**"）已对能源物流企业 Exolum 启动正式反垄断调查程序。本次调查涉及 Exolum 的液态烃、生物燃料及其他化学产品运输和储存业务，重点在于调查 Exolum 是否利用其市场影响力，通过提高价格维持较高的利润率，并限制竞争对手使用关键燃料基础设施，从而滥用其市场支配地位、限制市场竞争。CNMC 指出，西班牙仅有一套专门用于运输液态烃的管道网络，限制竞争对手使用该管道系统可能增加其他企业进入下游燃料市场开展业务的难度。此外，CNMC 怀疑 Exolum 的定价行为可能导致相关成本反复上升，最终由消费者承担。本次调查将关注 Exolum 的相关行为是否限制了西班牙东北部塔拉戈纳港（Tarragona）的市场竞争。（查看更多）

JFTC Raids Four Major Brewers

On October 7, 2026, according to a media report, the Japan Fair Trade Commission ("**JFTC**") carried out dawn raids on Japan's four major beer manufacturers-Suntory, Asahi, Kirin, and Sapporo-under its criminal investigation authority under *the Antimonopoly Act*, on suspicion of cartel activity in beer retail and wholesale pricing. It is the first time the country's four biggest beer companies have been searched over a suspected price cartel at the same time. Reportedly, sales managers and other staff of the four companies allegedly exchanged, over the past several years, information on wholesale prices for beer, low-malt beer and third-category beer by such means as holding regular meetings, and coordinated on multiple occasions the extent of increases in beer prices. The JFTC believes that relevant companies may have coordinated prices behind the scenes to secure their own profits, thereby preventing the competition mechanism of the market from operating as it should and leaving consumers to bear higher costs. This investigation is the JFTC's first use of criminal investigation authority since an investigation in September 2025 into a price cartel involving diesel fuel sales, and the JFTC is moving to clarify the facts with a possible criminal referral to prosecutors in mind. (More)

日本公平交易委员会突击检查四家啤酒生产商

2026 年 10 月 7 日，据媒体报道，日本公平交易委员会（“**JFTC**”）依据《反垄断法》赋予的刑事调查权限，对日本四大啤酒生产商三得利、朝日、麒麟及札幌实施突击搜查，调查其涉嫌在啤酒零售批发方面从事卡特尔活动的行为。这是日本四大啤酒企业首次因涉嫌价格卡特尔行为同时受到搜查。据悉，四家企业的销售经理等人员涉嫌在过去数年间通过定期召开会议等方式，就啤酒、发泡酒及第三类啤酒的批发价格交换信息，并多次协调啤酒价格上调幅度。JFTC 认为，相关企业可能通过幕后协调价格保障各自利润，导致市场竞争机制未能充分发挥作用，并使消费者承担更高成本。JFTC 此次调查系其自 2025 年 9 月调查柴油销售价格卡特尔案件以来，首次行使刑事调查权限，并正考虑在查明事实后将案件移送检察机关。（查看更多）

KFTC Raids Fried-Chicken Franchises over Possible Price Coordination

On October 5, 2026, according to a media report, the Korea Fair Trade Commission (“**KFTC**”) had opened an investigation into three of the country's largest fried-chicken franchises over possible price coordination, and investigators from the regulator's Cartel Investigation Bureau had visited the headquarters of the three companies to collect materials related to alleged price-fixing. Although broiler chicken in Korea was priced at 3,308 won ($2.50) per kilogram last month, a decline of 37.7% from six months earlier, prices for prominent menu items at major franchises have remained near 23,000 won. The KFTC subsequently began reviewing how the companies determine prices and how costs are divided between franchise operators and their headquarters. Companies and industry representatives argue that franchisees ultimately determine retail prices, and that restaurants face a broader set of expenses, including wages, logistics, cooking oil, packaging, delivery-platform charges, and store operating costs. Those expenses can offset savings from cheaper raw chicken. The KFTC will further examine whether there was coordination in setting or maintaining prices, and whether penalties would apply depends on the regulator's findings. (More)

韩国公平竞争委员会对鸡肉供应链涉嫌固定价格行为开展突袭检查

2026 年 10 月 5 日，据媒体报道，韩国公平竞争委员会（“**KFTC**”）已对该国三大炸鸡连锁品牌涉嫌价格协调行为启动调查，卡特尔调查局处的调查人员已经前往涉案三家企业的总部调取与涉嫌固定价格行为相关的材料。尽管韩国肉鸡价格较六个月前下降 37.7%，至每公斤 3,308 韩元，但主要连锁品牌热门产品的价格仍维持在 23,000 韩元左右；随后 KFTC 开始审查相关企业的定价方式及加

盟商与总部之间的成本分担情况。相关企业及行业代表则主张，零售价格最终由加盟商决定，且餐饮企业还面临人工、物流、食用油、包装、外卖平台收费及门店运营等成本，这些成本可能抵消鸡肉原料价格下降所带来的成本节约。KFTC 将进一步查明相关企业是否存在价格协调行为，是否处罚将取决于调查结果。（查看更多）

Polish Antitrust Regulator Opens Antitrust Probe into Google

On October 5, 2026, according to a media report, Poland's Office of Competition and Consumer Protection ("**UOKiK**") had opened an antitrust investigation into Alphabet Inc.'s Google over whether the technology company abused its dominant market position by failing to provide information needed during negotiations over payments to Polish news publishers. The UOKiK suspects Google failed to provide publishers with information needed to evaluate proposed compensation for news content appearing through services including Google Search, Google News and Discover, which could put publishers at a disadvantage and prevent them from negotiating on equal terms. This investigation centers on rules introduced through a 2024 amendment to Poland's copyright law implementing a European Union directive governing publishers' rights; the framework requires online platforms to negotiate compensation with press publishers when using their protected content. Google could face a penalty of as much as 10% of annual turnover if Polish authorities ultimately determine that it abused a dominant market position. (More)

波兰反垄断执法机构对谷歌启动反垄断调查

2026 年 10 月 5 日，据媒体报道，波兰竞争与消费者保护局（"**UOKiK**"）已对 Alphabet 旗下谷歌启动反垄断调查，调查其在与波兰新闻出版商就新闻内容报酬进行谈判时，是否因未提供必要信息而滥用市场支配地位。UOKiK 怀疑，谷歌未向出版商提供足以评估其新闻内容通过谷歌搜索、谷歌新闻及谷歌探索等服务展示时所应获得补偿的必要信息，导致出版商处于不利地位，无法在平等条件下进行谈判。本次调查涉及波兰为落实欧盟有关出版商权利的指令而于 2024 年修订的《著作权法》所确立的相关规则，该规则要求在线平台在使用新闻出版商受保护的内容时与出版商就补偿事宜进行谈判。如最终认定谷歌滥用市场支配地位，该公司可能面临最高相当于其年度营业额 10%的罚款。（查看更多）

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