



LIFANG & PARTNERS
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LIU Zongxin

Partner



Areas of Practice

Mr. Liu has rich practical experience in the field of intellectual property and entertainment law. His works cover music, film, TV series, artist agency, as well as copyright protection in the entertainment industry.

Mr. Liu provides legal support for hundreds of famous film companies, TV series companies, music companies and artist agencies. He is good at providing legal advice to entertainment companies by coordinating their deep business needs such as public relations, marketing, and fan relationship maintenance. Mr. Liu also advises many Internet companies regarding legal issues related to copyright protection, unfair competition, and product compliance assessment.

Mr. Liu joined Lifang & Partners in 2023. Before joining Lifang, Mr. Liu has practiced IP law and entertainment law in JT&N and Tencent.

Education

- LLM, China University of Political Science and Law

Publications

- *Bluebook of the Corporate Reputation Protection and PR Crisis Management*, Co-author
- *China's Film, Television and Entertainment Industry Contract Model and Risk Prevention*, Co-author
- *Playing with Entertainment Law*, Co-author

Qualifications

- China Licensed Lawyer

Working Languages

- Chinese / English