

# LIFANG & PARTNERS

铸信而立 智圆行方



LIFANG & PARTNERS  
立方律師事務所



“

The client service is very good. They handle the responsibility well...

a substantial practice housing lawyers with solid backgrounds in science and technology...

— Chambers

”

## ABOUT LIFANG & PARTNERS

Founded in 2002, Lifang & Partners is a full-service law firm with offices in major Chinese business hubs of Beijing, Shanghai, Guangzhou, Shenzhen, Wuhan and Haikou, as well as South Korean capital, Seoul. We provide a full range of award-winning legal services covering intellectual property, antitrust and competition law, securities and capital markets, dispute resolution, and more.

Lifang & Partners is a well-rounded and diverse team that provides one-stop, high value-added services. Many of our partners and lawyers attended top law schools in China and abroad. Some have worked in the central government, major regulatory commissions, the courts, or overseas in well-known international law firms or multinational companies. Through their exceptional educational backgrounds and rich practical experiences, they have enjoyed successful careers in their chosen fields of expertise. Chambers & Partners, The Legal 500, Asian Legal Business, Managing Intellectual Property and China Business Law Journal have recommended several of Lifang & Partners' lawyers on multiple occasions.

Believing in service, loyalty, diligence, efficiency and professional excellence, we provide well-rounded transactional and dispute resolution services that combine our in-depth understanding of China's legal, social and economic development with rich practical experience and a solid understanding of the challenges facing our clients.

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Their team has a remarkable sense of the client's business. They not only provide top legal services but most importantly they offer the services in a way that better fits into the client's business.

—Chambers

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## AWARDS OF LIFANG

- Band 1 Intellectual Property Litigation Law Firm, *Chambers Asia Pacific Guide*
- Leading Competition/Antitrust Law Firm, *Chambers Asia Pacific Guide*
- Leading Intellectual Property Litigation Law Firm, *Chambers Greater China Region Guide*
- Leading Competition/Antitrust law Firm, *Chambers Greater China Region Guide*
- Band 1 Intellectual Property Law Firm, *The Legal 500*
- Recommended Antitrust & Competition Law Firm, *The Legal 500*
- A PRC winner for Competition and Antitrust, Intellectual Property (Patent), and Industrial Manufacturing, *China Business Law Awards*
- "Copyright Firm of the Year", *Managing IP Asia-Pacific Awards*
- Tier 1 IP Law Firm on Patents and Copyright/Trademark, *ALB China*
- Microsoft Best Practice Award
- AAAAA Patent Agency by Beijing Patent Attorneys Association



Lifang & Partners is best known for its prowess in combining legal and technology chops in high-stakes patent disputes.

— IAM PATENT 1000

...Extremely professional and talented.

— World Trademark Review



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The quality of the personnel is really good, they have a very good attitude and give quick responses. They were very professional and achieved a very ideal result for us: a very strong and well-organized team.

—Chambers

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## OUR AREAS OF EXPERTISE

### Intellectual Property

Lifang & Partners is one of the few go-to firms for high-profile intellectual property issues in China. Many of our qualified lawyers have also had a technical or scientific education. Additionally, some of them had previously worked in the Chinese Central Government and the courts before they embarked upon their careers in private practice. Such a blend of diverse academic achievements and rich career experiences help us to quickly understand our clients' complex legal, business, and public policy challenges, allowing us to offer practical legal solutions. We encourage our lawyers to combine their academic knowledge with their practical experience to provide efficient, high-quality legal services.

Lifang & Partners' intellectual property litigation team profoundly understands technology, possesses strong industry knowledge, and has a proven track record of success. As our clients' businesses have traditionally focused on creating and marketing products rich in intellectual property, enforcing IP rights and defending against claims

of infringement or misappropriation have always been critical components of our firm's practice. Our litigation team aggressively and successfully pursues our clients' interests in complex disputes over patents, trademarks, copyright, trade secrets, unfair competition, and other matters.

**We have the experience and resources to provide our clients with the best available representation on all intellectual property issues:**

- Patent
- Trademark
- Copyright
- Unfair Competition Matters
- Technical Contract Litigation
- IP Counseling
- Infringement Investigation and Administrative Enforcement
- Criminal IP Proceedings



A delicate team with strong antitrust expertise and extensive experience in AML litigations and investigations.

—The Legal 500

Lifang is representing us in two civil antitrust litigation cases and their services have been very timely, professional and productive.

—China Business Law Journal



## Antitrust

Our antitrust team was established in 2007. Lifang & Partners is a pioneer of antitrust litigation, having represented in multiple landmark antitrust litigations. For instance, we represented China Netcom (now China Unicom) in the abuse of market dominance lawsuit, which was China's first antitrust lawsuit following the enactment of the Anti-monopoly Law of China ("AML"). We represented Qihoo in Qihoo 360 v. Tencent, the first antitrust case heard by the Supreme People's Court. We represented Tetra Pak in an abuse of market dominance case, which is the first high-profile follow-on action in China following antitrust authority's decision.

Moreover, we have acted in multiple antitrust litigations involving standard essential patents for our rich experience in both IP litigation and antitrust litigation, including a series of high-profile litigations between Huawei and Samsung. We participated in almost all the major SEP litigations in China. With our capability to handle both patent and FRAND issues, we can offer our clients optimized litigation strategies to maximize their interest.

Since 2012, our lawyers have substantially participated in several investigations by National Development and Reform

Commission ("NDRC"), and now State Administration for Market Regulation ("SAMR"), as counsel to the antitrust authority, respondent, or complainant in different cases. We gained an in-depth understanding of the internal procedures and working style of the antitrust authorities. We participated in a number of landmark investigations such as the LCD panels cartel case, the first antitrust investigation in China, and the Qualcomm abuse of market dominance case, which results in the highest fine ever imposed in China.

Lifang & Partners is one of China's first firms to be involved in merger control filings. Since 2007, our lawyers have been involved in many cases and have acquired extensive experience in merger control filings. We have handled more than one hundred merger control filings to date.

### We are also experienced in other areas of antitrust services:

- Antitrust Litigation
- Antitrust Investigation
- Antitrust Compliance and Consultancy
- Merger Control Filings



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Lifang has a high level of expertise in the area of privacy and data protection, and a thorough understanding of and experience in developing laws and regulations.

— China Business Law Journal

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## Compliance

In response to the increasingly growing demand of compliance and regulatory legal services, Lifang reorganized its previous Antitrust & Anti-unfair Competition task force to form the Antitrust and Compliance Team in October 2017 to offer a full range, end-to-end and specialized services to our clients.

Our Antitrust and Compliance Team are dedicated to assisting and/or representing the clients in all their efforts/programs required to ensure compliance including ethical and compliance training, compliance risk profiling and assessment, compliance policy reviewing and drafting; incident handling, response to governmental investigations; and defense in relevant legal proceedings. In terms of the subject matters, we have been advising our clients on a variety of legal areas such as cybersecurity, data privacy, anti-monopoly, anti-unfair competition, anti-corruption, healthcare product clearance, cryptographic product regulation and export control.

### Our service covers a full spectrum of compliance matters from the following aspects:

- Corporate Compliance Program
- Incident Response
- Follow-on Dispute Resolution



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They were able to provide timely feedback and try to understand their clients' business so as to develop better dispute resolution strategies.

— *The Legal 500*

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## Dispute Resolution

The resolution of commercial disputes through Chinese arbitration or litigation systems is becoming an increasingly attractive option for both foreign and domestic parties.

Our lawyers have a great depth of experience representing foreign and domestic clients in informal settlement negotiations and formal dispute proceedings. In relation to formal disputes proceedings, such experience includes administrative review proceedings, commercial arbitration, mediation, intellectual property hearings, international arbitration, and civil proceedings in the People's Courts.

Shortly after engaging us, clients receive an in-depth analysis of the merits of their case. Thereafter, we ensure that clients are provided with regular updates on the progress of their case and an analysis of the final decision.

We have a proven record of providing quality services and delivering solid results to clients in a wide range of cases.



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They always provide us with well thought-out strategies that cover multiple contingencies. They are well prepared for meetings and hearings. They respond promptly and comprehensively to any questions that we have.

— Chambers

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Very solid legal skills combined with very practical solution-solving mind set.

— *The legal 500*

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## Capital Markets and Securities

The Lifang & Partners Capital Markets and Securities team has a wealth of experience and has served as legal adviser to many issuers and underwriters at home and abroad. It has participated in the listings of several companies on the Shanghai, Shenzhen, Hong Kong and New York stock exchanges. It has substantial experience working with preferred stocks, convertible bonds, asset securitization and other emerging businesses in China's capital markets.

Lifang & Partners' clients include Chinese and foreign state-owned companies, private enterprises, world-renowned multinational companies, and investment banks. We work with a broad range of industries including finance, energy, construction, transportation, manufacturing, agriculture, consulting, security, TMT and other fields.

## Investments and Mergers

Lifang & Partners' securities and capital markets team has completed well-known and complex investment and M&A transactions on behalf of many publicly listed companies, state-owned enterprises, and private businesses. Other work handled by the team includes public company reorganizations and mergers, cross-border acquisitions, overseas investment and M&A projects. For these transactions, our team provided integrated services to clients with in-depth understanding of the Chinese legal and regulatory environment, and specially the integration of the team's expertise in tax, finance, and business matters, seeking to meet client needs with comprehensive solutions.

## Insurance and Reinsurance

The Lifang & Partners insurance team comprises several experienced legal professionals. It has been focusing on providing legal services to the insurance industry for many years. Our legal services cover all fields of the insurance industry.



## Construction and Real Estate

Construction and real estate have played an important role in the development of China's economy. Lifang & Partners as a legal service provider takes an active role in the construction and real estate industries.

Our construction and real estate practice combines our knowledge of contract, corporate and property law with industry knowledge. Lifang & Partners has a group of excellent lawyers which form its professional real estate team. Based on profound legal knowledge and industry expertise, our real estate team provides legal services for banks, real estate funds, developers, contractors, project investors and the Government. We can handle all aspects of a transaction including land development, project acquisition, engineering construction, real estate project financing, and property management.

Lifang & Partners' real estate team works closely with our dispute resolution team on construction and real estate matters, enabling us to minimize the potential for disputes or to deal with them expeditiously, should they arise. We assist our clients to mitigate their risks and to achieve their commercial objectives.



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They are very conscientious and can put themselves in the client's shoes.

— Chambers

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## Bank and Finance

With our lawyers' professional expertise, sound experience and high standards, Lifang & Partners' legal services to the financial sector is well recognized, which include banking, trusts, insurance, funds and financial technology.

Lifang & Partners has provided services for insurance companies, state-owned commercial banks, foreign banks, city commercial banks, village banks, trust companies, and other financial institutions. Our services have involved international financing, syndicated loans, project financing, and financial litigation. Financial institutions, trust loans, bond underwriters and others retain us to provide daily legal advisory services. We offer the full range of legal services required by financial institutions related to the issuance, risk management, disposal and acquisition of distressed assets and financial derivatives.

“

They are adept at handling high-profile cases and know how to work with the Supreme Court, which is a rare quality amongst other firms.

— Chambers

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## Labour Law

Human resource management and labour dispute resolution is a significant component of any business operation. Lifang & Partners understands the importance of labour law matters to our clients and attaches great attention to this area of practice. Our labour law practitioners possess rich experiences, aim to provide high-quality legal services and follow up closely with developments in government labour policy, administrative enforcement actions, and labour arbitration and court decisions.

Lifang & Partners is capable of providing clients with a comprehensive labour law service, ranging from compliance audits, advises on improvements for employee relationships, employee management systems building, labour law updates and training, managing employee placements in special commercial transactions, handling the employment of foreigners, to resolving labour disputes.

## Venture Capital Investment and Private Equity Funds

Lifang & Partners provides comprehensive legal services for private fund managers and private funds, including fund model design, internal control system construction, change of fund manager reporting, management of legal risks from operations, prevention and control of contract risks, and special legal risks prevention. We help our clients to fulfil their regulatory compliance obligations and comprehensively clean up and prevent all kinds of legal risks that may occur.





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The team can leverage all necessary resources to file cases and push case progress in a professional way. We can always receive on-time updates and case detail briefings throughout the whole case time.

—Chambers

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### Beijing Office

12th Floor, Shun Tak Tower, 1 Xiangheyuan Street, Dongcheng District,  
Beijing, P. R. China 100028

Tel: +8610 6409 6099

Fax: +8610 6409 6260 / 6409 6261

Email: info@lifanglaw.com

### Guangzhou Office

3903-04, Building G, G. T. Land Plaza, No. 16, Zhujiang East Road,  
Zhujiang New Town, Tianhe District, Guangzhou, Guangdong Province,  
P. R. China 510623

Tel: +8620 8556 1566 / 8556 1660 / 3889 8535

Fax: +8620 3869 0070

### Wuhan Office

19th Floor, Guangda Building, No. 1, Youyi Avenue, Wuchang District,  
Wuhan, Hubei Province, P. R. China 430060

Tel: +8627 8730 1677

Fax: +8627 8665 2877

### Shanghai Office

1702, 17th Floor, Shanghai Huadian Tower, No. 839, Guozhan Road,  
Pudong New Area, Shanghai, P. R. China 200126

Tel: +8621 5850 1696

Fax: +8621 6838 0006

### Shenzhen Office

1201, Yinglong Business Building, Shangbao East Road, Futian District,  
Shenzhen, Guang Dong Province, P. R. China 518034

Tel: +86755 8656 8007 / 8656 8070

Fax: +86755 8656 8072

### Haikou Office

Room 6B, 6th Floor, Penghui International Building, 20 Heping Avenue,  
Meilan District, Haikou, Hainan Province, P. R. China 570203

Tel: +86898 6625 9731

### Korea Office

5th Floor, ILJIN Building, 45, Mapo-daero, Mapo-gu, Seoul, South Korea

Tel: +0082 02 6959 0780

Fax: +0082 02 2179 9332

Email: korea@lifanglaw.com



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